

Golfweek Raters

For more than 20 years, top resorts and residential communities around the globe have successfully increased awareness for their properties by directly engaging golf's most influential audience: Golfweek Raters. This powerful network of nearly 850 expert raters travels the world researching and ranking the game's best courses, and by hosting an exclusive rater event at your property, you can harness the power of this authoritative group.

Raters at a Glance

- 77% have HHI \$110,000+
- 62% take five or more domestic trips/year where they play golf
- 43% have been Golfweek Raters for more than five years



Golfweek Rater Retreat Success



When the Golfweek Raters visit a property, they carefully score the courses they play based on their 10-criteria rating system. Points are averaged from all Raters for all courses and ranked in the esteemed Golfweek's Best lists. Golfweek handles all marketing to the Raters and Raters pay their own way on the trips. These are some of the courses that have hosted completely turnkey Rater events and have earned a top spot on our lists:



Kiawah Island's Ocean Course

- **No. 1** - Golfweek's Best Courses You Can Play in South Carolina
- **No. 8** - Golfweek's Best Resort Courses
- **No. 12** – Golfweek's Best Modern Courses



Bandon Dunes

- **No. 3** - Golfweek's Best Courses You Can Play in Oregon
- **No. 6** - Golfweek's Best Resort Courses
- **No. 8** – Golfweek's Best Modern Courses



Diamante's Dunes Course

- **No. 1** - Golfweek's Best Caribbean & Mexico Courses



Rater Event

Sample Itinerary

Rater retreats are available to book as full-day or weekend-long events!

THURSDAY

- Arrivals/individual transfers from airport
- 1pm: Welcome Lunch
- 2:50-3:40pm: Group Golf Tee Times
- Hotel Check-In
- Evening on Own

FRIDAY

- Breakfast on Own
- 8:50-9:40am: Group Golf Tee Times
- Evening on Own

SATURDAY

- Breakfast on Own
- 9-9:50am: Group Golf Tee Times
- Lunch & Afternoon on Own
- 7pm: Cocktail Reception & Dinner

SUNDAY

- Breakfast on Own
- Hotel Check Out
- 8:10-9:10am: Group Golf Tee Times
- Departures

