

2019 EDITORIAL CALENDAR

ALL AD MATERIALS ARE DUE ON THE AD CLOSE DATE.

ISSUE DATE	EDITORIAL FEATURES	AD CLOSE
JANUARY (1/8) - PRINT #1	- 2019 Season Preview - PGA Show Preview - Buyers Guide advertorial - Real estate advertorial	DECEMBER 21
January 7 (Digital)	- Tournament of Champions coverage	December 24
January 14 (Digital)	- Sony Open coverage	December 31
January 21 (Digital)	- CareerBuilder coverage	January 7
January 28 (Digital)	- Farmer's coverage	January 14
February 4 (Digital)	- Waste Management coverage	January 21
February 11 (Digital)	- Pebble Beach coverage	January 28
February 18 (Digital)	- Genesis coverage	February 4
February 25 (Digital)	- WGC-Mexico coverage	February 11
MARCH (3/4) - PRINT #2	- Masters preview issue - Equipment: hollow irons - Juniors issue - Fashion guide advertorial - Real estate advertorial	FEBRUARY 15
March 11 (Digital)	- API coverage	February 25
March 18 (Digital)	- Players coverage	March 4
March 25 (Digital)	- Valspar coverage	March 11
April 1 (Digital)	- WGC-Dell Technologies coverage	March 18
April 8 (Digital)	- Valero Texas Open coverage	March 25
APRIL (4/15) - PRINT #3	- Putting issue - Masters review - Travel: Puerto Rico and Santa Ana, Calif. - Real estate advertorial	MARCH 29
April 22 (Digital)	- RBC Heritage coverage	April 8
April 29 (Digital)	- Zurich Classic coverage	April 15
MAY (5/6) - PRINT #4	- U.S. Women's Open preview (Beth Daniels; course) - PGA Championship preview - Equipment: GPS/laser rangefinders; shoes - NCAA preview	APRIL 19
May 13 (Digital)	- Byron Nelson coverage	April 29
May 20 (Digital)	- PGA Championship coverage	May 6
JUNE (5/27) - PRINT #5	- Father's Day gift guide - U.S. Open preview - Training aide guide advertorial - Golf Life: Pebble Beach preview for U.S. Open	MAY 10
June 3 (Digital)	- Memorial review; U.S. Women's Open coverage	May 20
June 10 (Digital)	- Canadian Open coverage	May 27
June 17 (Digital)	- U.S. Open coverage	June 3
JULY (6/24) - PRINT #6	- British Open preview - Golf Life: Ireland destination coverage	JUNE 7
July 1 (Digital)	- Rocket Mortgage coverage	June 17
July 8 (Digital)	- 3M coverage	June 24
July 15 (Digital)	- John Deere coverage	July 1
July 22 (Digital)	- British Open coverage	July 8
July 29 (Digital)	- PWGC-FedEx coverage	July 15
August 5 (Digital)	- FedEx Cup Playoffs preview; Wyndham review	July 22
August 12 (Digital)	- Northern Trust coverage	July 29

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August 19 (Digital)	- BMW Championship coverage	August 5
SEPTEMBER (8/26) - PRINT #7	- Comebacks issue - Tour Championship coverage - College preview - Golfweek's Best Campus Courses	AUGUST 9
September 2 (Digital)	- TBA	August 19
September 9 (Digital)	- TBA	August 26
September 16 (Digital)	- TBA	September 2
September 23 (Digital)	- TBA	September 9
OCTOBER (9/30) - PRINT #8	- Season In review issue - Caribbean destinations - Presidents Cup Q&A	SEPTEMBER 13
October 7 (Digital)	- TBA	September 23
October 14 (Digital)	- TBA	September 30
October 21 (Digital)	- TBA	October 7
October 28 (Digital)	- TBA	October 14
November 4 (Digital)	- TBA	October 21
DECEMBER (11/11) - PRINT #9	- Gambling issue - Best Casino Courses - Presidents Cup preview	OCTOBER 25
November 18 (Digital)	- TBA	November 4
November 25 (Digital)	- TBA	November 11
December 2 (Digital)	- TBA	November 18
December 9 (Digital)	- TBA	November 25
December 16 (Digital)	- Presidents Cup review	December 2

STANDALONE TRAVEL/REAL ESTATE ISSUES

May 13	- Best Courses	4/8
November 18	- Ultimate Guide to Golf Course Living and Great Escapes	10/14

FOR SERIOUS GOLFERS
Golfweek